

## How to connect and make the most of the program

### ENGAGE & NETWORK



#### 1 Attend Quarterly Meetings

3rd Tuesday at 6:30 p.m.  
Snacks & Drinks provided.

**JAN.  
21**

HWY 211  
**Georgia Eye Associates**  
Building 300, Suite 120  
1235 Friendship Road  
30517

**APRIL  
21**

BRASELTON WEST  
**The Community Place of Braselton**  
2345 Thompson Mill Road  
30519

**JULY  
21**

HWY. 53 NORTH  
**BM&K Construction & Engineering**  
6700 Highway 53  
30517

**OCT.  
20**

DOWNTOWN  
**Blake's of Braselton**  
36 Frances Street  
30517

**2**

#### Give us your BEST Email Address



A great way to stay informed is by checking that Inbox!

**3**

#### Join the closed Facebook GROUP Buy Local Braselton Businesses

This is Your Private Group page, a place to share info and ideas with other Braselton businesses.



# BUY LOCAL BRASELTON

Marketing program provided by the Town of Braselton

## MARKET YOUR BUSINESS

**1**

### Extend Your Reach - Get Posted on @buylocalbraselton

- Like @BuyLocalBraselton
- Follow (we'll follow you back)
- Comment on BLB Posts - as your business
- Share posts
- Reply to comments when we post about your business
- Send us your sales, events, hiring announcements, promos, and business news to post



Email or Msg your photos and copy to Peg – psheffield@braselton.net

**2**

### Identify as a Braselton Business

- Tell your customers they're doing business in Braselton
- Use the logo and #buylocalbraselton #braseltonga
- Display the BLB window cling and welcome mat
- Promote Buy Local Events



**3**

### Check your listing on VisitBraselton.com

Not listed on our Stay, Eat & Play page?  
Contact Nikki Perry at nperry@braselton.net for assistance.



### Questions, Comments or Suggestions? Contact the Buy Local Team!



**Peg Sheffield, Buy Local Braselton**  
psheffield@braselton.net or 706-254-1975

**Amy Pinnell, Downtown Director**  
apinnell@braselton.net or 706-684-0369

Town of Braselton | 4982 Highway 53 | Braselton, GA 30517 | www.braselton.net

Buy Local Braselton (BLB) is devoted to promoting and supporting the local businesses that create and maintain the distinctive character, unique community, and economic strength of Braselton.

**B Connected. B Involved. B Local. B Braselton!**