



BUY LOCAL BE LOCAL BRASELTON is a **FREE** marketing program *available to all businesses licensed in Braselton*. It's designed to create a familiarity with the Town, inform area residents and visitors about our businesses and inspire enthusiasm to Buy Local in Braselton.

Buy Local Braselton is devoted to promoting and supporting the local businesses that create and maintain the distinctive character, unique community, and economic strength of Braselton.

Get exposure for your business by supporting #BuyLocalBraselton

Facebook

- Visit [Buy Local Braselton](#) and Like the page. (Invite your friends to Like it too.)
- Look for your featured business post on Buy Local Braselton. Like, Comment, Share.
- Use the Buy Local Braselton page to promote your business – sales, events, promos, hiring announcements, business news. Extend your reach.
- Email your photos and copy for posting to Peg – psheffield@braselton.net. Or send us a message to share your post to the Buy Local Braselton page.

Instagram

- Visit [Buy Local Braselton](#) and Follow the page.
- Email us a link to your Instagram page so we can Follow it.
- Send to Debra – dswantek@braselton.net.
- Engage and network by adding Comments under the photos.

VisitBraselton.com

Businesses with a Facebook page should be automatically listed on the Stay, Eat, Play page under Places, but the algorithm does make mistakes so please check for your location.

What determines your category? The categories on your Facebook business page determine the categories your business is listed in on the Visit Braselton website.

Don't have a facebook page? If you do not have a Facebook business page, your business can still be listed. Go to www.visitbraselton.com, click on Stay, Eat, Play > Events > Submit Your Place, and fill out the form to manually Create Place. If you use Create Place, the Visit Braselton website will only use your Facebook business page if you put that URL under the website section. If you have a Facebook business page, it's better to use it so that your information is automatically updated.

Use the Buy Local Braselton logo

- Use our logo and #buylocalbraselton in your marketing.
- Display the window cling.
- Put out the Buy Local Braselton welcome mat.
- Let people know they're in Braselton.



Network with other Braselton businesses

Our quarterly meetings are held on the 3rd Tuesday of the month at 6:30 pm.

HWY. 211	HWY. 53	BRASELTON WEST	DOWNTOWN
Tuesday, January 15 6:30 pm <i>Primrose School</i> 2711 Old Winder Hwy. 30517	Tuesday, April 16 6:30 pm <i>Higher Grounds</i> Coffee House and 2 Ladies in the Attic 6700 Hwy 53, 2 nd Fl 30517	Tuesday, July 16 6:30 pm <i>Forge Rx and Edward</i> Jones-Nick Pruner 7385 Friendship Springs Blvd. 30519	Tuesday, October 15 6:30 pm <i>Braselton Brewing Co.</i> 9859 Davis St. 30517

Join our closed group on Facebook – Buy Local Braselton Businesses

Only for owners/managers/staff of businesses with a Braselton business license. Answer the questions to join so group admins know who you are. **Remember posts on the group page are only for the group. If you're posting something that you would like us to share on the Buy Local Braselton public page, please ask us to do so.

Interested in participating in Braselton events?

For sponsorship and volunteer participation in Braselton events, visit www.braseltonevents.com.

Buy Like A Local. 4 Counties, 4 Zip Codes... Only in Braselton.

Buy Local Braselton Team

Peg Sheffield, Buy Local Braselton
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**Make sure we have your
BEST email address
to stay up-to-date on
Buy Local Braselton news,
marketing, meetings,
special invites, and
what's happening in town.**