

Parade Participant Information and Guidelines

Saturday November 18, 2017 at 10:30am "Christmas around the World"

There is no entry fee! If you have any questions please contact Amy at 706-684-0369 or apinnell@braselton.net.

Please review the parade guidelines and share with everyone participating in your entry.

Guidelines

1. The parade committee will review all entries and will approve or disapprove according to these regulations.
2. Floats and vehicles should be decorated and are encouraged to conform to the set theme of this year's parade **"Christmas around the World."** No political statements or views should be displayed on any entry.
3. A portable generator can be used but must be securely on the float and must have a dry chemical fire extinguisher on board.
4. Music is encouraged. Amplified sounds other than holiday music will not be allowed.
5. All motorized vehicles must be driven by properly licensed drivers over the age of 18.
6. Candy can be gently tossed from vehicles/floats. Ensure candy reaches sidewalks and no one is hit.
7. All parade participants are encouraged to dress festively in holiday attire or appropriate to the theme.
8. The parade committee will provide a Santa Claus. No other live Santas will be allowed.
9. In the staging area, vehicles must be attended by a driver at all times.
10. Due to the number of expected entries and for the safety of all participants only floats and participating vehicles will be allowed into the staging area. Support vehicles carrying supplies and people are not allowed in the staging area. Parking is provided at YearOne so please plan accordingly.
11. In cases of inclement weather: the parade will only be canceled if the Braselton Police Department deems, based on local weather advisors, that conditions outside will be unsafe.
12. All entries need to be pre-registered. No day of parade entries will be allowed.

Parking for parade participants and drop off area is provided at YearOne. Entrance greeter will all direct cars not in the parade to this area. Group leaders are encouraged to have a drop off and pick up plan for children.

All vehicles should enter the Tech Center from Hwy 53!

Day of Parade Timeline:

All vehicles should enter the Tech Center from Hwy 53! (unless otherwise instructed)

8:00am – 9:00am Floats to be judged arrive for check in **Do not arrive before 8:00am!**

8:45am – 10:00am All other entries arrive for check in **Do not arrive before 8:45am unless your entry is being judged!**

9:15am – 9:45am Float judging will begin.

10:05am All entries should be checked in and in assigned positions

10:10am Vehicles will not be permitted into staging area at this time

10:20am Safety meeting by church bell. All drivers and a representative should attend

10:30am Parade starts!

The parade route will be along Hwy 53 beginning at the Tech Center, turning right onto Henry Street (before the old Primary School), continuing on to Harrison Street, turning left onto Davis Street then right onto Hwy 124, left turn back to the Tech Center. A map is available at www.DowntownBraselton.com

Float Contest: \$50 cash prizes will be awarded to winners of 3 categories. Theme award (white ribbon) is given to the group that best represents the parade theme. Spirit Award (red) is given to the group that best represents the spirit of the holidays. Blue Ribbon Award (blue) is awarded to the group with an overall excellent presentation! See our website for additional judging information. www.DowntownBraselton.com

Parade Registration Form
Saturday November 18, 2017 at 10:30am "Christmas around the World"

Name of Organization/Business: _____

Contact Person: _____

Mailing Address: _____

Email Address: _____

Phone contacts: _____

Will your entry have music? Yes No Are you entering the judging contest? Yes

If yes, Title of Entry: _____

(You must arrive between 8am to 9am. Judging will begin at 9:15am! All others arrive between 8:45am to 10am)

TYPE of ENTRY: (check all that apply)

Marching Unit/Band/Walkers : please circle or describe below. Approx # in group _____
Walking groups are allowed & encouraged but are reminded to keep a steady pace in order to avoid large gaps in the procession. Description: _____

Decorated Truck or Car How many of each? _____

Float unit pulled by vehicle: Trailer length 30' or under Trailers over 30' are not allowed.

Animal: Number of animals _____ Type of Animal: _____

*All animal entries must dispose of waste immediately in the staging/set up areas. Please leave the area clean!
Must have catch bags or clean-up crew to follow along en route to dispose of any waste.*

Estimated number of vehicles w/your group including trailers _____

Tractors How many? _____ Will you arrive with a trailer? Yes No

Motorcycles and other vehicles: How many? _____

Description: _____

In participation with the Holidays in Braselton events, I do hereby understand and assume all risks and responsibility for myself and all persons associated with my parade entry, booth or participation in any other event which is part of the Holidays in Braselton events. Furthermore, I agree to, and will at all times, indemnify, save and hold harmless the Town of Braselton and the Braselton Visitors Bureau Authority, their officers, agents, partners, volunteers and employees from all liability, claims, demands and costs of every kind and nature, including attorney's fees at trial or appellate level and all court costs arising out of injury to, or death of persons, and damage to any and all property including loss of use therefore, resulting from or in manner arising out of or in connection with activities or use of Town's facilities during the holidays in Braselton events. In addition I covenant not to sue and agree not to pursue any claims against the Town of Braselton, the Braselton Visitors Bureau Authority, their officers, agents, volunteers or employees, in the event of any damage, injury or expense. This indemnity and covenant shall be binding upon my successors, assigns, heirs, executors, and administrators.

Applicant's signature and Date

All entries must be registered in advance. No day of parade entries will be allowed!

Please print clearly! There is no entry fee!

Return this completed form to Amy Pinnell before 5pm, Monday, November 13

Fax: 706-684-0579 | Email: apinnell@braselton.net | Hand deliver: Town Hall, 4982 Hwy 53

Or Mail: Town of Braselton | Attn: Amy | PO Box 306 | Braselton, GA 30517

To ensure timely delivery please do not mail after November 9th

Entry description:

Use this page to describe your entry, tell us about your group or organization. You can send a short holiday greeting or message. This is your 30 second commercial- make the most of it! Floats can include the title, theme, any construction details, concept and any other information for our parade announcer.

Name of Entry: _____

Submit information to Amy Pinnell, Downtown Director
Must be received before 5pm November 9.
Fax: 706-684-0579
Email: apinnell@braselton.net
Hand deliver: Town Hall, 4982 Hwy 53
Mail: Town of Braselton
Attn: Amy
PO Box 306
Braselton, GA 30517